

Meet Today's Webinar Team



Presenter: Jeff McKissick

Jeff McKissick is a noted authority in the fields of security, risk management, and threat assessment, and president of Defense By Design in Dallas, Texas. For almost 30 years, Jeff has personally addressed over 350,000 in live audiences and countless more through radio and television interviews as well as news commentaries. Jeff regularly conducts continuing education seminars to those in the insurance, financial, legal, medical, real estate, human resource, risk management, and educational communities. Additionally he speaks to various industries and professions at conferences and conventions across the country. He is also a contributing writer to several state and national trade publications as well as author of the book, *Power Proverbs for Personal Defense*. He often says when asked about his services, "My goal is to help keep *'employees'* out of the emergency room, and help keep their *'employers'* out of the court room and the news room."



Moderator: Laurelle Bednar

Laurelle is a training consultant for Texas Mutual's safety services department. She conducts webinars, presentations and creates e-Learning content for our policyholders and internal departments. Laurelle holds a bachelors and masters degree in Anthropology from California State University Fullerton.

Space-Age Times & Stone-Age Minds

Understanding & Minimizing the “Gaps” in
Technological Security

Presented by Jeff McKissack



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Great Source for a Great Quote

“Though we live in space-age times, we do so with stone-age minds.”

--Gavin de Becker



The Million-Dollar Question:

*“**WHAT** do we have that others might want, and/or **WHO** do we have working here that others might wish to harm?”*



Three Most Common Workplaces:

1. Majority of employees are “internal” at your company.
2. Majority of employees are “external” at your company.
3. A mix of the above two scenarios



Regardless, You are Liable for their Safety & Security

“A spectrum of behavior—including overt acts of violence, threats, and other conduct—that generates a reasonable concern for safety from violence, where a nexus exists between the behavior and the physical safety of employees and others (such as customers, clients, and business associates) **on-site or off-site**, when related to the organization.”

-- **National Institute of Occupational Safety & Health**

-- **Society for Human Resource Management**

Recent Reminder...

McDonald's lawsuit proves strong facility security a necessity rather than an option

BY CAROLINE HAMILTON ON SEP 3, 2014



Two former Texas Supreme Court chief justices hired by opposing sides in a lawsuit that resulted in a \$27M verdict against McDonald's will be in court this week for arguments surrounding the judge's decision to uphold or overturn the jury's verdict.

Three Most Common Internal Pitfalls

- Those whom your employees “let in”
- Those whom your employees “invite in”
- Those whom your employees “assume should be there”



Two Most Common External Pitfalls

- Not understanding how to assess their safety in “*public places*”
- Not understanding how to assess their safety in dealing with “*unknown people*”



Hacking “People” vs. Computers

- **Impersonation** – for criminal ingress/egress
- **Bribery** – for data mining/collection
- **Blackmail** – for either espionage and/or sabotage



Regarding “Impersonation”

- Corporate policy of all visitors & guests being “visually” tagged onsite
- Corporate policy of all vendors being verified with their supposed employer
- Corporate police of questioning the obvious, not just the suspicious.



Regarding Bribery & Blackmail

Those on the radar:

- Drug/Alcohol issues
- Gambling issues
- Lifestyle issues
- Spending issues
- Medical bill issues
- Special needs family member issues



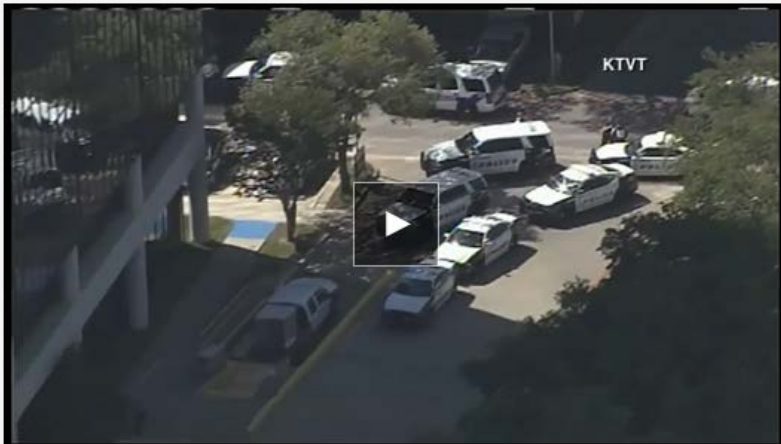
Two Ongoing Concerns

- Employee Retaliation

NEWS

DALLAS SHOOTER KILLED SUPERVISOR AND HIMSELF, POLICE SAY

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- Domestic Violence

Police: Husband Confesses to Shooting Wife in UTSW Parking Garage

Family says woman was victim of family violence, was divorcing husband

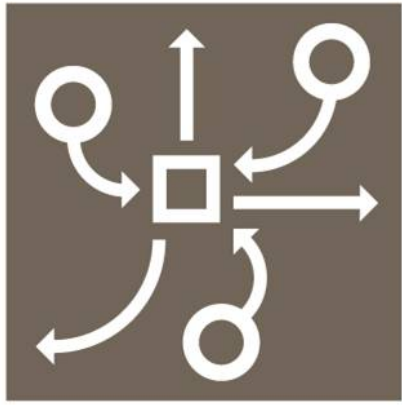
By Frank Heinz | Wednesday, Jan 9, 2013 | Updated 7:33 PM CST

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Summary:

- There are no such things as safe or unsafe “*places*”, only safe or unsafe “*people*”.
- Your technologies related to security are only as good as those (*all of those*) using them.
- Don’t forget those who work outside of your company for whom you are also *responsible* and *liable*.
- And remember, it’s not what you do or did, it is what you can **document** you do or did.



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