# How to Make e-Learning Work for Your Business

October 2024





#### Agenda

- The benefits of using our e-Learning system for safety training
- How to develop an effective communication plan for employee onboarding
- Step-by-step guidance on setting up your account and assigning courses



## Benefits of e-Learning



## **The Bottom Line**



Cost-effectiveness



Compliance



Improved safety







## **Optimized for Learning**











## Communication Plan



## Why Have a Plan?



Prepare and reduce resistance

Engage and motivate

Guide and ensure consistency





Target audience

All levels, managers, supervisors



Messaging

Benefits, usage, expectations



Channels

Email, intranet, meetings



Timing

Lead time, generate interest



## SAMPLE PLAN

Audience	Key Messages	Channels	Timing	Responsible
Leaders	Strategic importance - ROI - Promoting adoption	Briefings - I:I meetings	8-10 weeks before	CEO, L&D Dir. Safety
IT Dept	Tech requirements - Integration - Support	Tech briefings - Check-ins	8-10 weeks before	CIO, L&D Dir.
Managers	System overview - Supporting adoption	Workshops - Emails	6-8 weeks before	Safety, HR
Frontline	Benefits - Access & use - Available courses	Team meetings - Emails - Posters	4-6 weeks before	Supervisors, L&D
New Hires	Onboarding - Getting started	Welcome packet - Orientation	Ongoing	HR,Safety Supervisors



#### SAMPLE PLAN

Small business

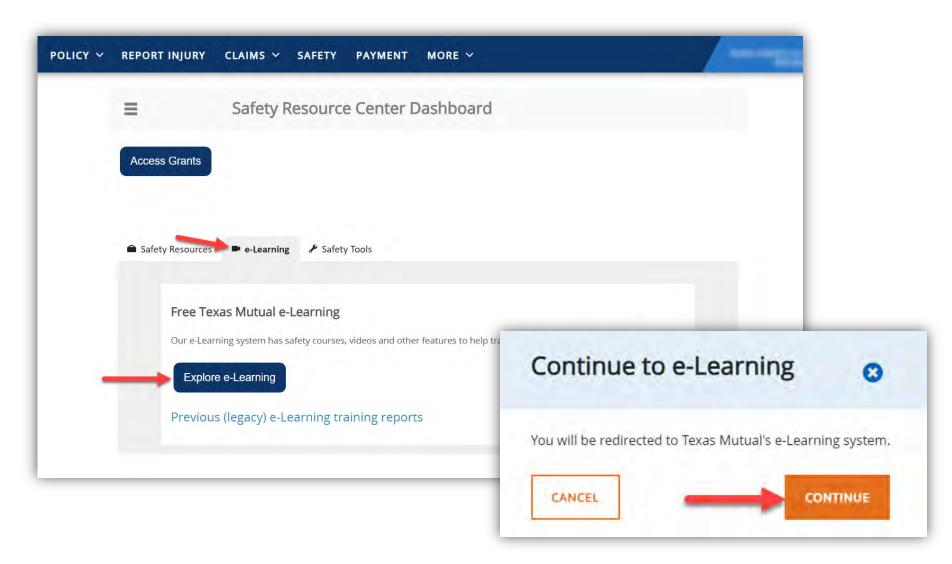
Audience	Key Messages	Channels	Timing	Responsible
All Employees	E-Learning intro - Benefits - Expectations	Team meeting - Emails	2-3 weeks before	Owner
TMO Admin	Tech requirements - Troubleshooting	I:I briefing - System training	I-2 weeks before	Owner with TXM
New Hires	E-Learning in onboarding - Getting started	Welcome packet - Orientation	Ongoing	Owner



## Getting Started

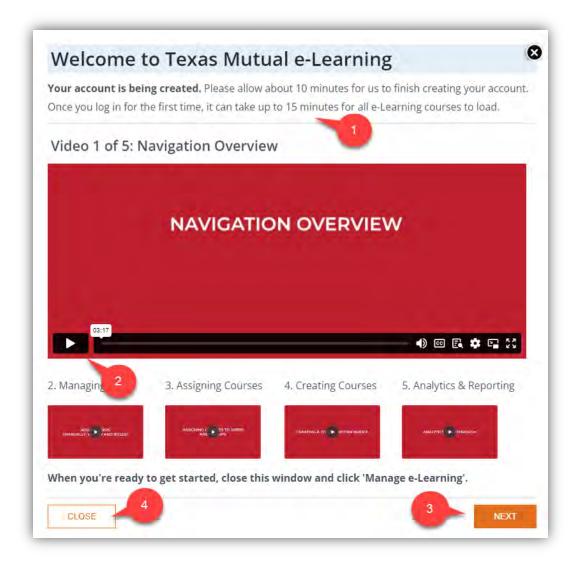


#### e-Learning

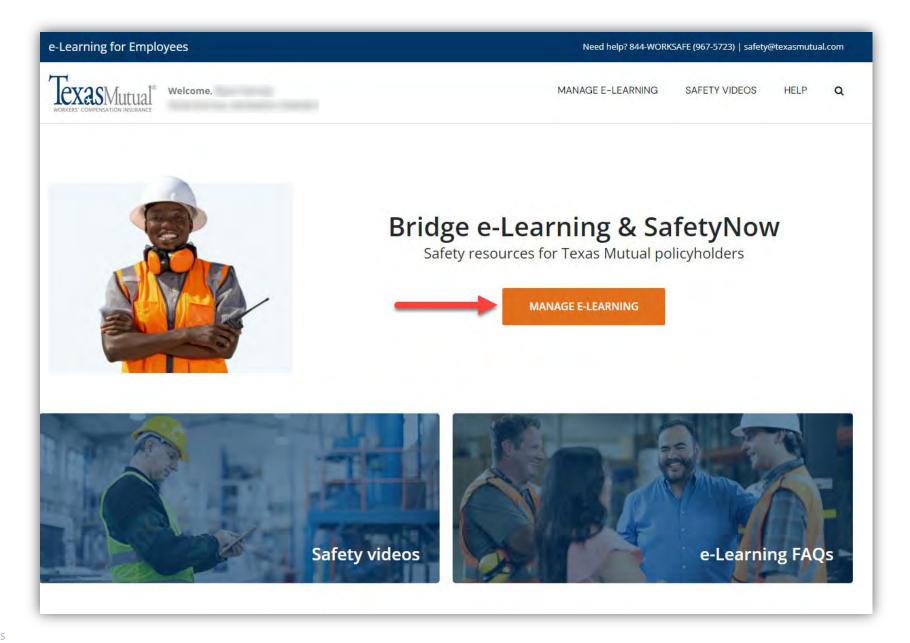




#### e-Learning

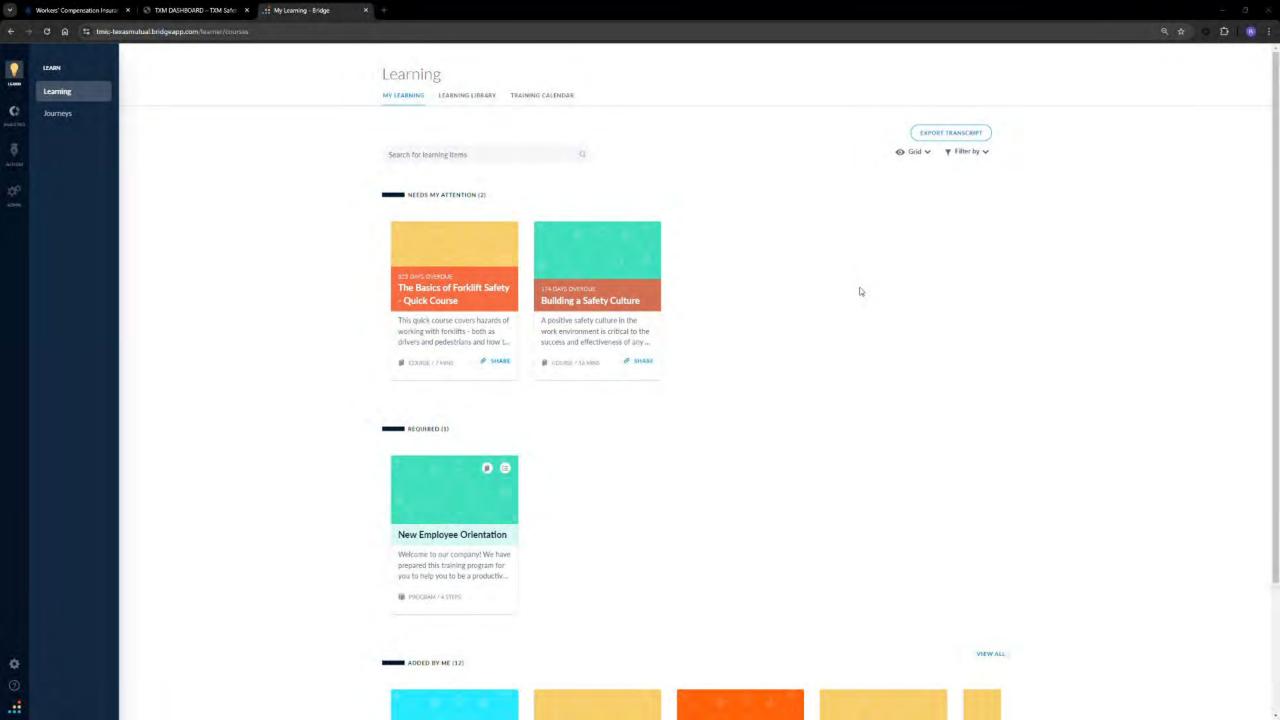


### e-Learning



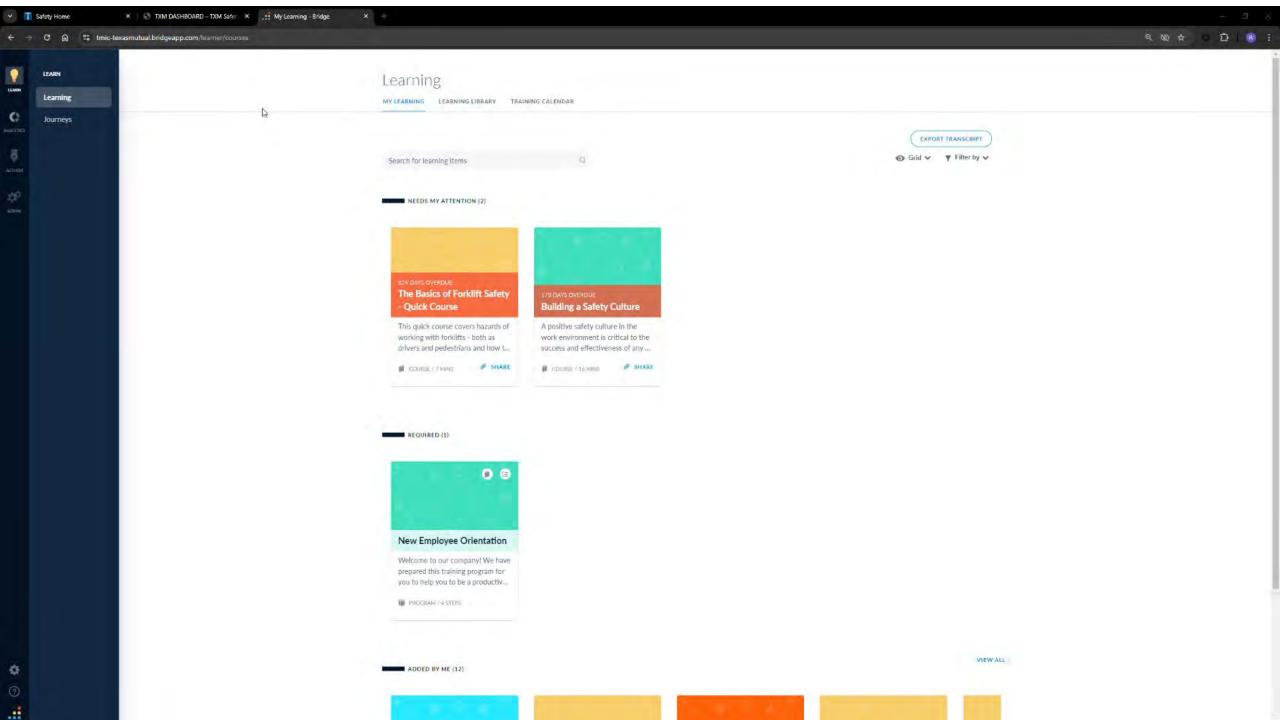
## Navigating Features





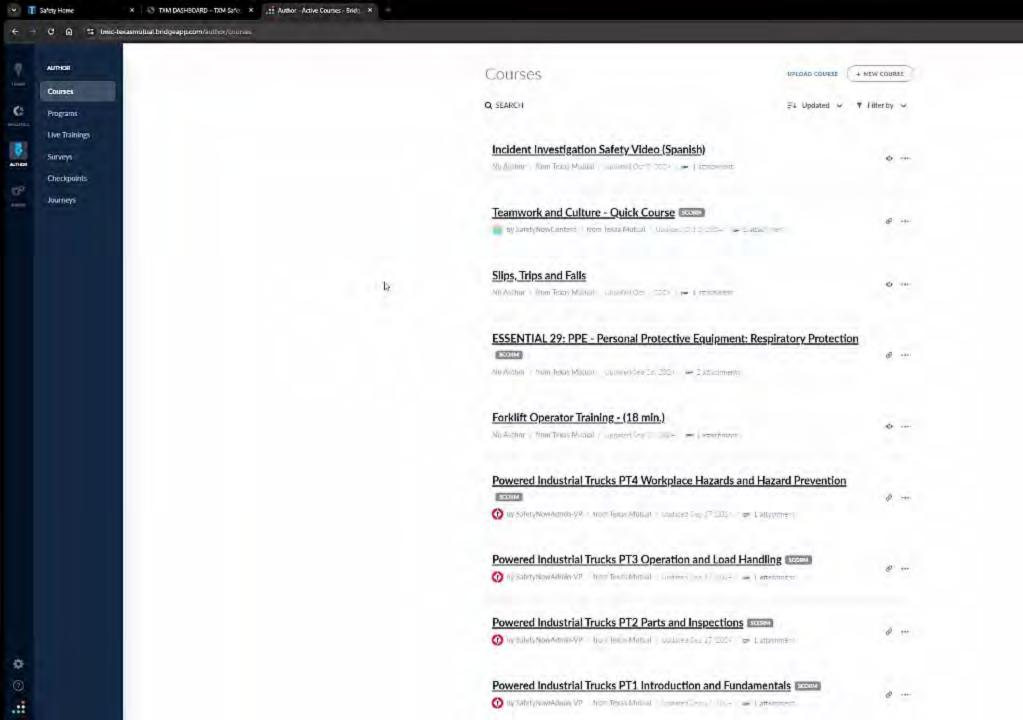
## **Exploring the Library**



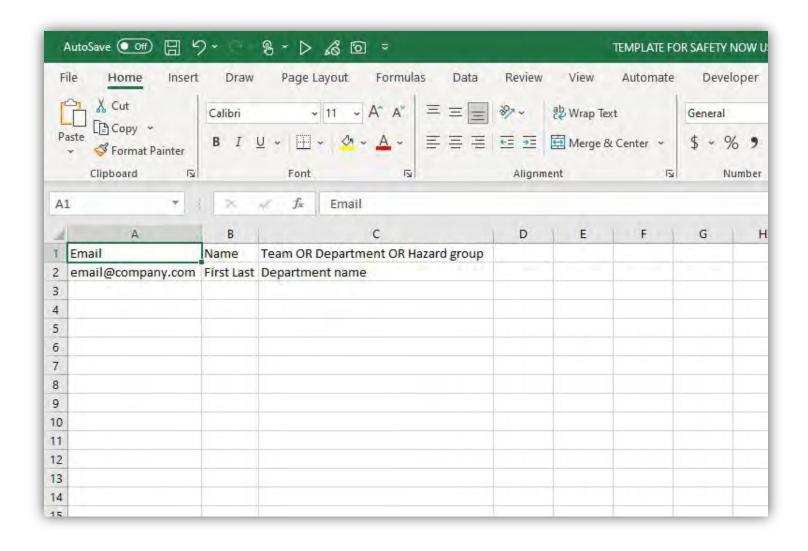


## Adding Users

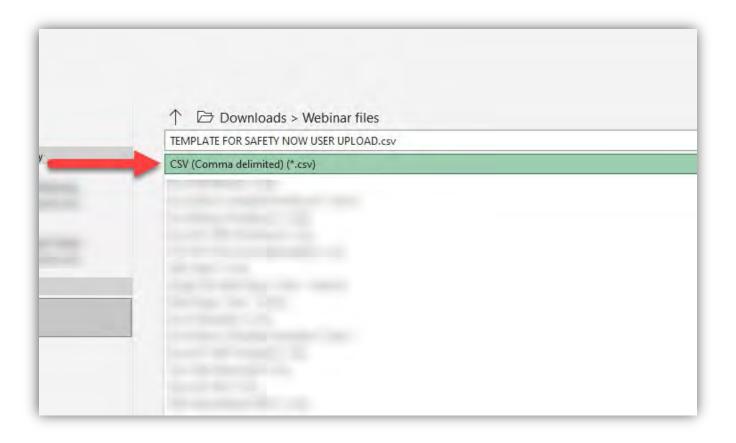


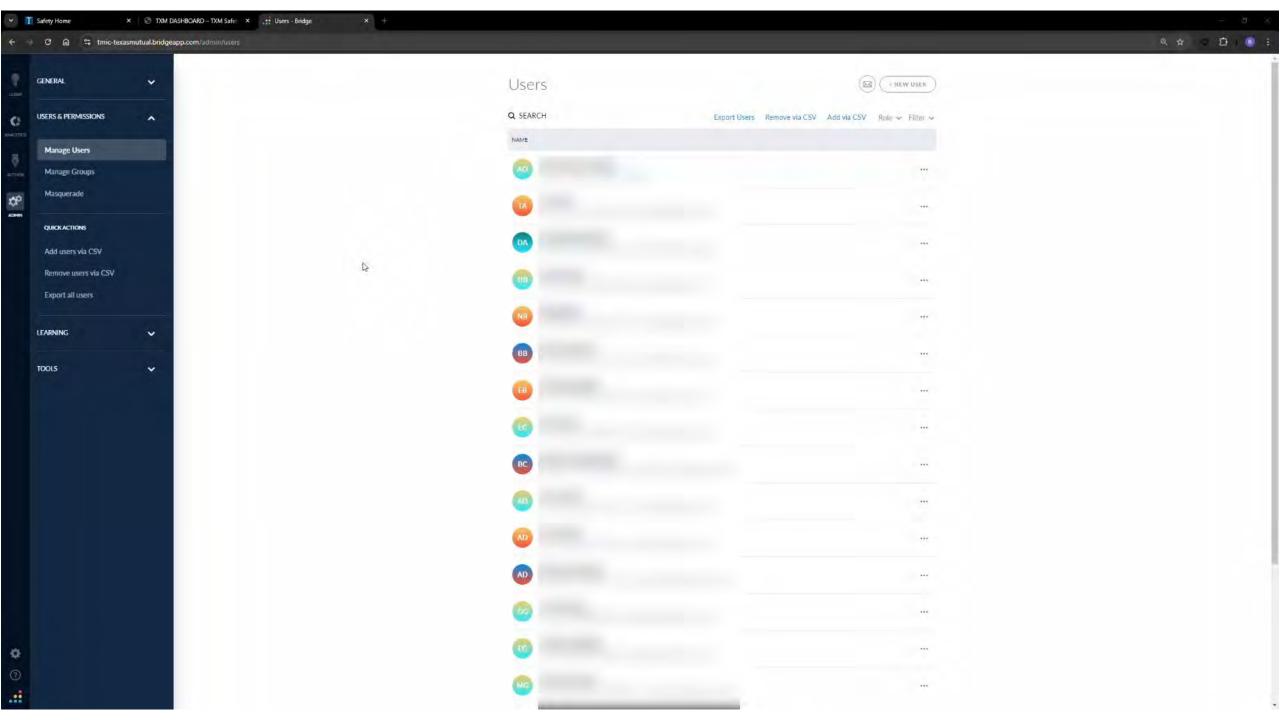


#### **CSV File**

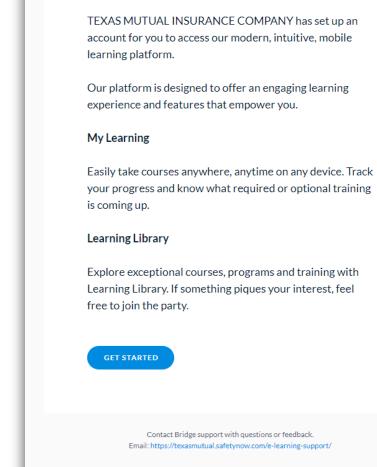


#### Create a CSV





#### Welcome E-mail



Welcome

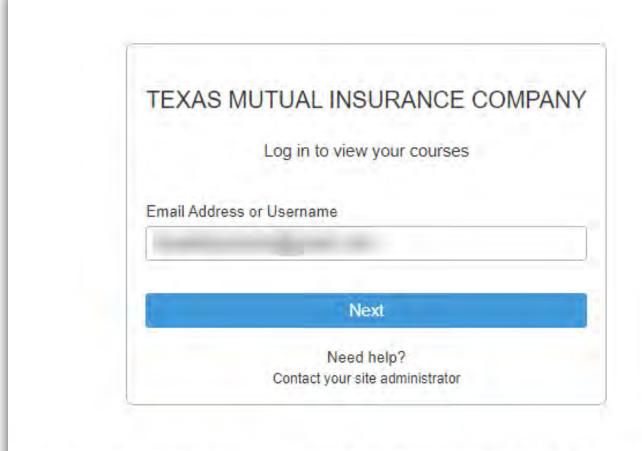
GET STARTED

Contact Bridge support with questions or feedback. Email: https://texasmutual.safetynow.com/e-learning-support/

.:: BRIDGE

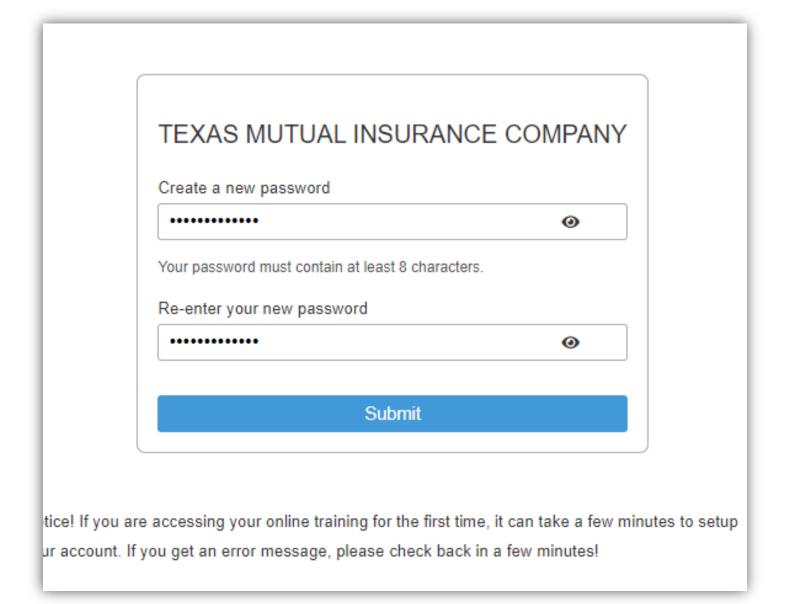


#### **Getting Started**

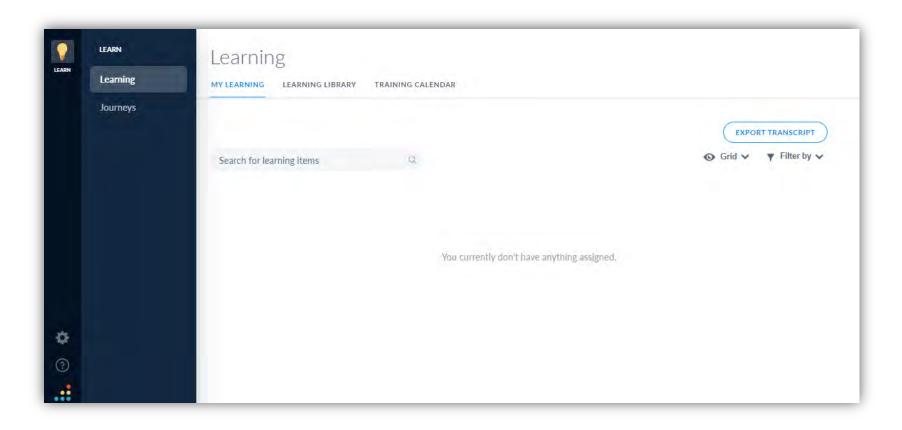


Notice! If you are accessing your online training for the first time, it can take a few minutes to setup your account. If you get an error message, please check back in a few minutes!

#### **Changing Password**

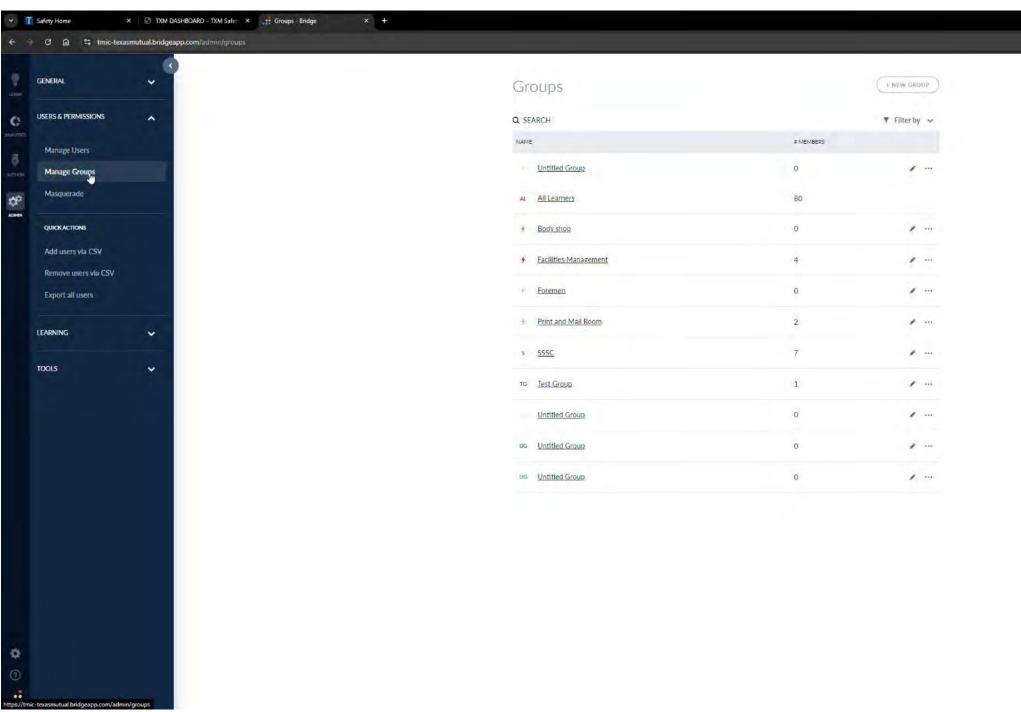


## **Entering System**

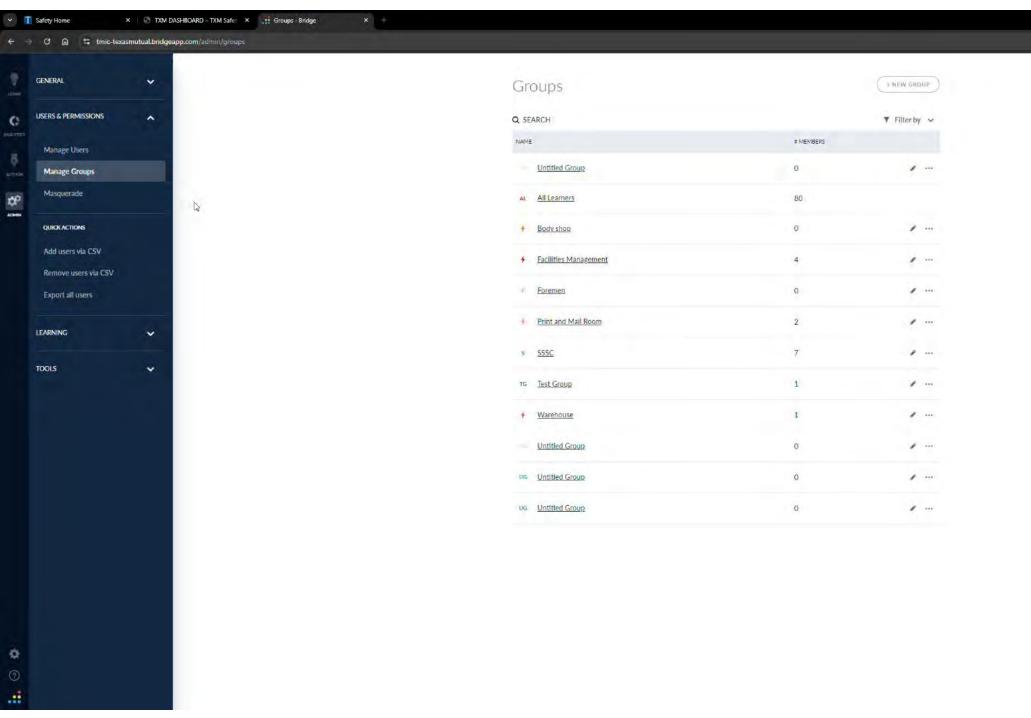


## **Creating Groups**





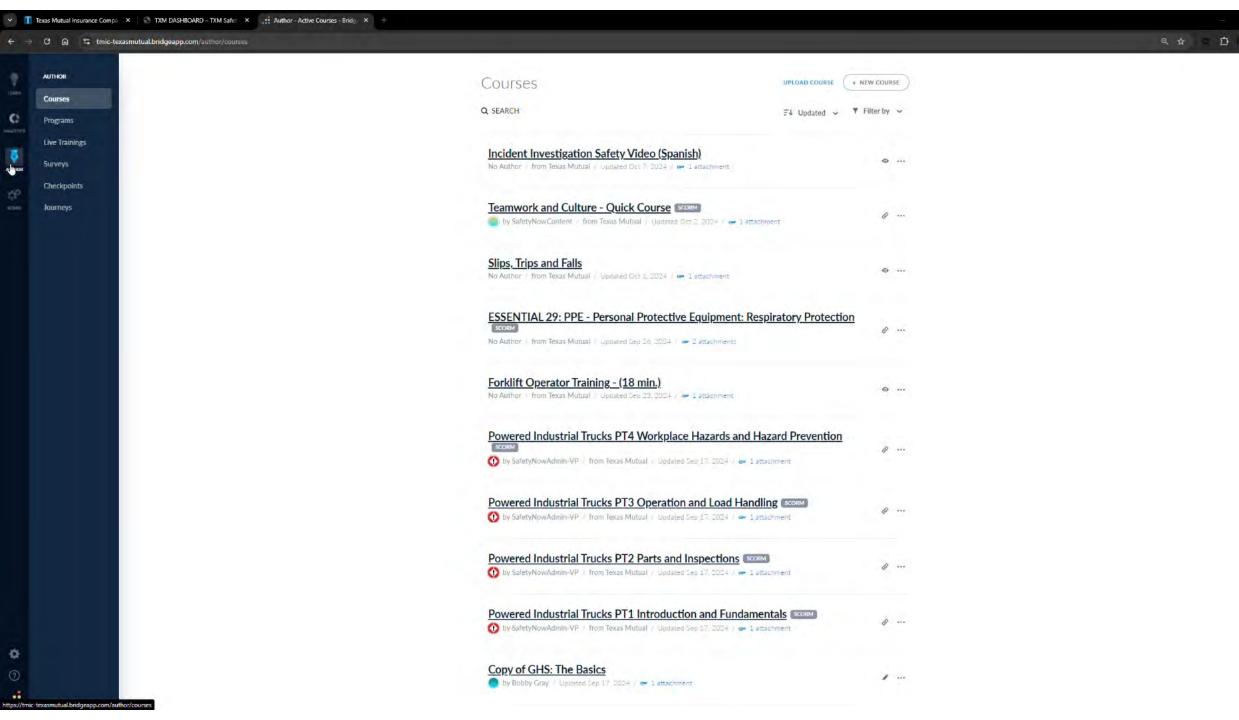
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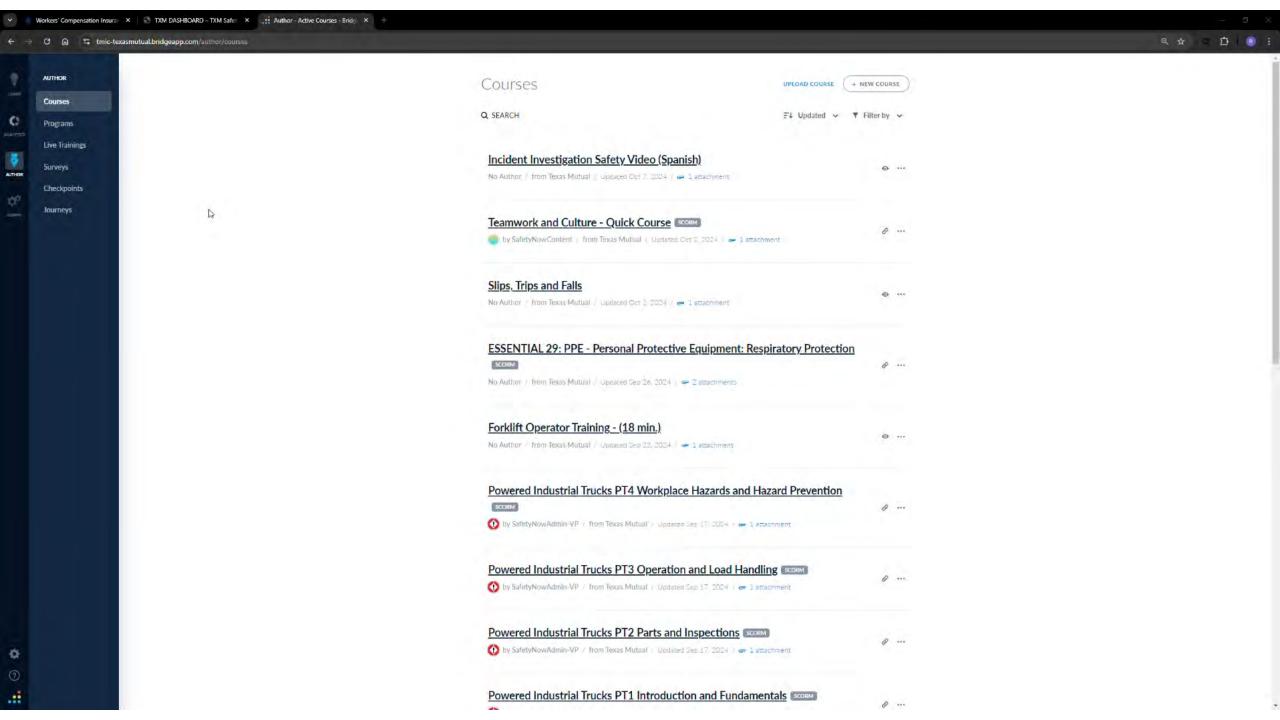


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## Assigning Courses







LEARN

LEARN

Learning

Journeys

Learning

MY LEARNING LEARNING LIBRARY TRAINING CALENDAR

Search for learning items

EXPORT TRANSCRIPT

REQUIRED (1)

#### Warehouse Safety: The Basics

Warehouses play a critical role in our economy. They tend to be fastpaced and busy environments whi...

DUE IN 8 DAYS / 11 MINS \_ & SHARE

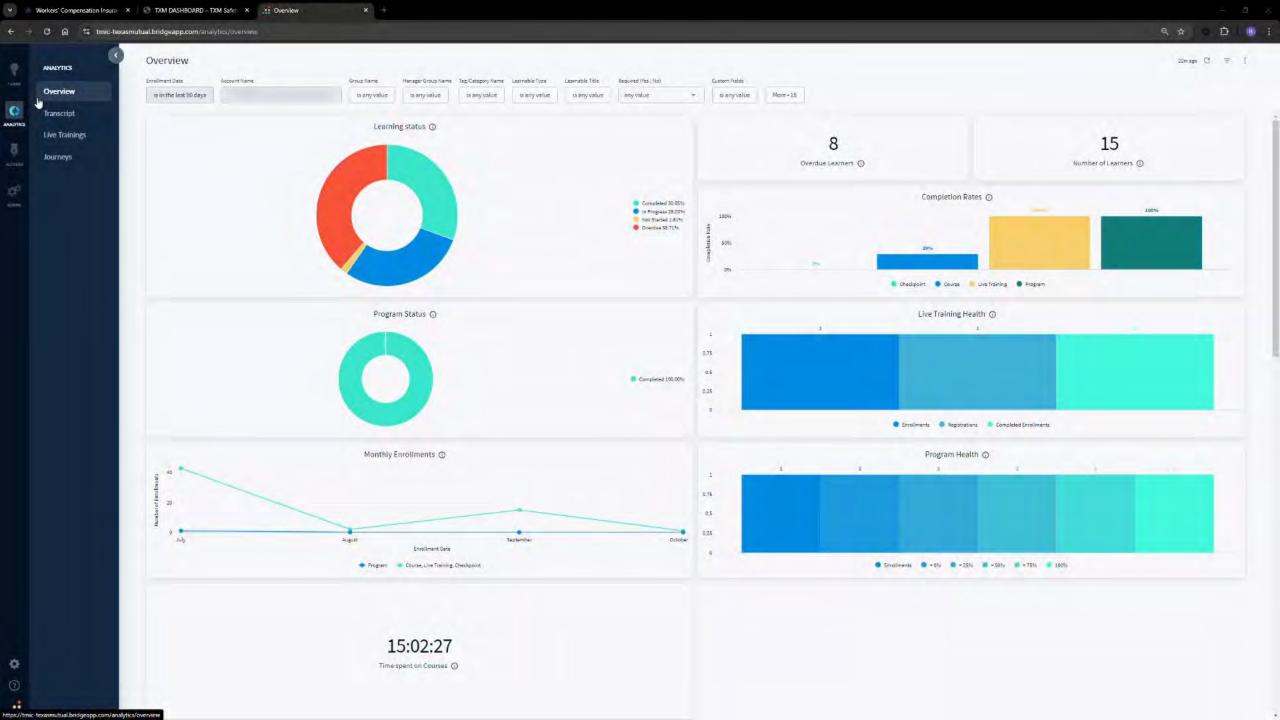






## Tracking Progress





### Tips for Success



Follow your communication plan

Use smart groups to scale training

Start with a pilot group



## **Q&A**



## Thank you!

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